

PERSONAL LEARNING INSIGHTS PROFILE®



Personal Learning Insights Profile®

- DiSC®
- Change Management
- Coaching
- Communication
- Customer Service
- Sales
- Diversity
- Leadership
- Management Development
- Teams
- Time Management

MAXIMIZE EVERY LEARNING OPPORTUNITY

To be successful in today's dynamic, information-intensive world, organizations know they must encourage and support effective, lifelong learning at all levels of the organization. The *Personal Learning Insights Profile*® is the reliable, easy-to-use learning strategy you need. It's designed to help people identify their personal learning approach, communicate their learning needs, and access more effective learning resources. The result? Enthusiastic learners who are able to more quickly develop new capacities, discover new ways of thinking, and achieve new levels of innovative performance.

EXPLORE THREE KEY ASPECTS OF LEARNING

The *Personal Learning Insights Profile* is a self-directed learning instrument that helps people identify and understand how they experience, process, organize, store, and retrieve information. The profile provides a valid, reliable framework for exploring three important components of cognitive learning:

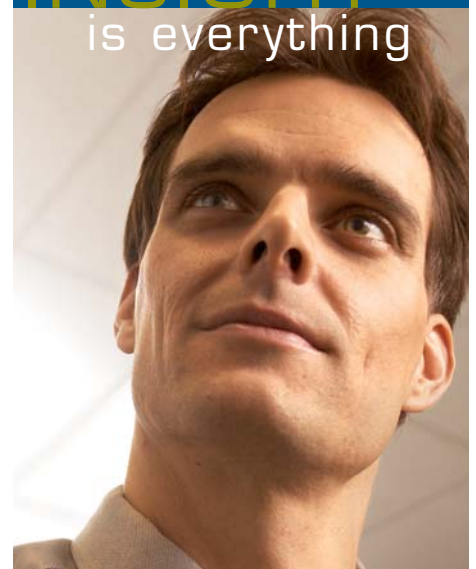
- 1. Learning Purpose.** Some people have more of a desire to learn when the information is practical and can be put to use immediately. Others are more interested in learning when the information is new and informative, but not necessarily useful at that time.
- 2. Learning Structure.** Some people prefer to have information presented in a specific format so they can easily make connections and see what's coming next. Others prefer a more general format so they can create their own structure for the information and organize it so it makes sense to them.
- 3. Learning Activity.** Some people prefer to actively participate with others when learning. They enjoy discussion and participating in a variety of learning activities. Others are more reflective in their learning. After taking in new information, they prefer to take some time to consider it before reacting.



INSCAPE PUBLISHING

The power to transform individuals, teams, organizations. Inscape pioneered the original DiSC® learning instrument over three decades ago. Today, we continue to create innovative products and services that inspire, energize, and empower individuals. Available in 21 languages in over 40 countries, our extensively researched, time-tested resources create the opportunity for transformational experiences. We have helped more than 40 million people develop a deeper understanding of themselves and their relationships, discover their full potential, and realize greater success.

INSIGHT
is everything



INVEST IN LEARNING TODAY FOR TOMORROW'S SUCCESS

The *Personal Learning Insights Profile*® helps individuals and facilitators clearly understand and communicate different learning needs, develop effective formal learning opportunities, and capitalize on informal learning across a wide range of applications, including:

- personal and career development
- management and leadership development
- performance improvement
- communication skills
- group facilitation skills
- team-building
- coaching and mentoring

LIGHT THE WAY TO INDIVIDUAL, TEAM, AND ORGANIZATIONAL LEARNING

Organizations use the *Personal Learning Insights Profile* to help people:

- understand what motivates them to learn
- develop action plans to maximize learning
- design learning resources and experiences that meet diverse needs



Charles Page
Cool Spring Center, Inc.
486 W. Page Hager Road
Cleveland, NC 27013
866-739-7063
info@coolspring.com
www.coolspring.com