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Training people to achieve more than they believed possible

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## Cool Spring Center Team

**Charles Page, President and Senior Consultant**

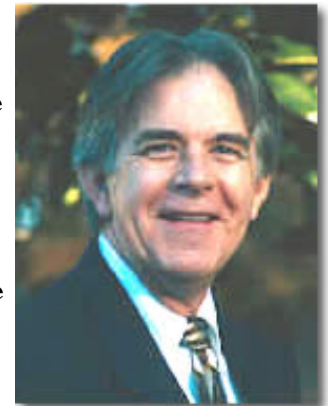
Charles is highly regarded nationwide as a leader through his accomplishments with United Way of Central Carolinas, where he served for over 25 years, retiring as a Senior Vice President for Community Building in 2004.

A dynamic facilitator and trainer, Charles has committed himself to inspiring the highest personal achievement in those he teaches. His extensive coaching assignments with corporate leaders, volunteers, boards of directors, and community organizations give him a broad spectrum of people skills. Charles has provided strategic planning facilitation for many businesses and organizations, and serves on a variety of regional boards and committees.

Charles graduated from Davidson College, and has completed masters' level coursework at UNC-Charlotte.

**Core Beliefs:**

- People are any company's most valuable asset.
- Practice makes perfect? No, practice is everything.
- It's not our job to show you how smart we are, but to help you learn how smart you are.



**John Berkley, Senior Team Leader/Facilitator**

John has been an experiential facilitator and motivational speaker since 1984. He is dedicated to assisting groups to develop into highly functional, high-performance teams. He has conducted client-specific experiential training initiatives with First Union, Bank of America, Wachovia, BB&T, Bell South, AT&T, Sara Lee Knit Products, Wake Forest Medical School and Wake Forest University, among others.



In addition, he coordinated design and construction of one of the largest ropes course facilities in the Southeast, has developed training programs for experiential educators, and knows more about fun, games and learning than most anybody we know. For the last 24 years, John, also known as Captain Adventure, has been planning and conducting adventure treks to over 40 international destinations, including the Arctic, New Zealand, Nepal, Tasmania, Peru, Chile, the Galapagos Islands and many US adventure tours, as well. John is a graduate of Rice University, with a degree in mechanical engineering.

Core Beliefs:

- A thousand-mile journey begins with the first step, so let's go for a walk!
- A healthy sense of adventure is necessary to truly live.
- "Moderation is for monks. Take big bites out of life." -Robert Heinlein

**Tom Haselden, Senior Team Leader/Facilitator**

Tom has a Masters Degree in Education from the University of Illinois, specializing in behavioral studies. He has been expanding the depth and scope of his understanding of this field for a number of years and is committed to helping people develop a "play to win" attitude, recognize and control their limiting beliefs, and change their thought process for successful living. He is owner of Husky Enterprises, business consultants working with human behaviors, attitudes and beliefs.



Core Beliefs:

- "All of us are getting a Ph.D. in life, and must realize we will never graduate."
- "Winning is now defined as: doing your best with all you have."
- "I cannot fail, I can only learn and grow."

—from Play To Win

### **Dev Pathik, Senior Consultant**

Dev has led and designed training programs for more than 100,000 corporate professionals and government employees. Widely regarded as a leader in the field of experiential training, Dev works with Cool Spring Center as a Senior Consultant. Dev has designed and facilitated programs for Campbell's Soup, GE, Procter and Gamble, ARCO Chemical, and numerous other Fortune 1000 companies. He has been a guest speaker and advisor to The American Advertising Federation, Experiential Based Trainers and Developers, The International Association for Experiential Education, John Brown University, Center for Public Management at The University of Oklahoma, and dozens of other organizational development specialists.



#### Core Beliefs:

- Our potential far exceeds our current reality.
- Everything great requires action.
- Dreaming big is the only thing that has ever produced greatness.

### **Catherine Tait, Senior Facilitator**

Catherine is dedicated to incorporating experiential education, team building and organizational development in her training work with people to help them enhance all aspects of life. With a master's degree in community counseling from the University of Oklahoma, she has developed and conducted numerous facilitator training programs. She has teamed up with Jim Wall as life partner, and in the successful management and operation of Cornerstone Designs, Inc., designers and builders of challenge course facilities. For the past six years she worked at Georgia College & State University and is currently completing her doctorate in Human Resource Organizational Development (HROD). Catherine holds the rank of Major in the Army National Guard where she continually puts leadership and educational concepts to the test. She is an avid traveler and an active outdoors woman, enjoying hiking, backpacking, canoeing and sea kayaking.



#### Core Beliefs:

- All genuine education comes from experience.
- Progress always involves risk.
- "Failing forward" is definitely a part of learning—give everything a try!

**Jim Wall, Senior Facilitator**

Jim is nationally recognized as a leader in ropes course design and outdoor adventure education. With over 29 years experience and a master's degree in recreation resources administration from North Carolina State University, Jim has served on the faculty of the North Carolina State University School of Sports Management. He spent eight years as assistant professor of Outdoor Education at Georgia College & State University, where he created the Southeast's only Outdoor Education Administration graduate program. In addition, Jim has been a small business owner for over twelve years, currently heading Cornerstone Designs, Inc. with Catherine Tait, his life partner. Jim's dedication to innovation, safety and quality in outdoor experiential education is apparent in all of his work with the many people he has trained and taught.

**Core Beliefs:**

- If I never try anything, I never learn anything.
- Your bag of tricks can never be too big.
- Safety isn't optional.

**Kristie Darling, Program Director**

As the Program Director for Cool Spring, Kristie helps clients define and pinpoint the training goals they want to pursue. She manages the training focus for all groups who come to the Center and continually evaluates quality and effectiveness. She believes that the most effective training begins with a partnership between teacher and student. Her background as Executive Director of the Union County Community Arts Council and as a fundraiser for Arena Stage in Washington DC, combined with business skills in program, facilities and special events management provide Kristie with valuable perspectives into goal oriented training.

**Core Beliefs:**

- We are students and teachers to each other.
- Giving and receiving are the same.
- There's a time and place for spontaneity.

**Marsha Treacy, Marketing Director**

Marsha is Cool Spring Center's point person to the business community, sharing the vision of our work with Human Resources managers and corporate leaders who want to attract and retain quality talent through successful training. She has over 16 years of successful business ownership and management experience, with strategic planning, marketing, public relations and event management skills. She has worked with Fortune 500 companies such as Oldsmobile and Cadillac Divisions of General Motors. She is an international hot air and gas balloon champion, with numerous awards and titles to her credit, and is a featured pilot in the Smithsonian's book Women in Aviation and its current traveling exhibit of the same name. Outdoor and experiential training have become new passions for Marsha.



Favorite Quote:

"What you do speaks so loudly I cannot hear what you're saying."  
—Ralph Waldo Emerson

**Bandit the Wonder Dog (1990-2004)**

Favorite Quote:

"Never try to teach a dog to sing, it only wastes your time... and annoys the dog."

